

# SAD MOTIVATOR

By Susan Siniawsky

When did "life coach" become a job? I must have missed the memo on that one. Whatever happened to parents, teachers, or friends as dispensers of advice? Now we, or at least some of us, pay professional motivators to act as personal cheerleaders. Armed with advanced degrees they advise on everything from career choices to romantic relationships, and collect hefty fees for doing this. But you may be fortunate enough to have a wise and caring best friend who will give you the kind of guidance you need to get you over those rough patches in your life. Sad Motivator is the story of Kevin and his best buddy life coach, Mark.

Sorry – I forgot to mention that although Kevin is human, Mark is not. Mark is a blob, a green blob who bears a remarkable resemblance to a pile of poop. The series opens with Kevin, ring in hand, on the verge of proposing to his girlfriend Mary. He instead gets unceremoniously dumped by her. A distraught Kevin turns to Mark for advice. In another era Mark might have been depicted as a little devil whispering in Kevin's ear, telling him to do naughty things. But being the 21st century, we have a green blob with an evil mind, and no balancing angel on his other shoulder keeping Kevin from doing the awful things Mark tells him to do.

Egged on by Mark, Kevin makes a play for Mary's roommate, Sasha. Engaging in one improper, if not illegal, activity after another, from exposing himself to breaking down her door, Sasha is still surprisingly willing to date him. Played by the adorably engaging [Amanda Bauer](#), it's easy to see why Kevin would be smitten. No spoilers here, you'll have to watch the series to find out her motivation. It's tempting to over-analyze the characters of Kevin and Sasha, but just sit back, relax, and enjoy this outrageous show.

Sad Motivator is jaw-droppingly funny and inappropriate, and may be unlike any series you've watched. There should be another term coined specifically for this blackest of comedies. Voicing the maniacal Mark is the delightfully demented creator of the show, [Nathan Alan Bunker](#). [Timothy Ryan Cole](#) is scarily intense as Kevin. It can't be easy playing straight man to a deranged cartoon blob. DP [Evan Butka](#) and Animator [Aaron Seigo](#) do a great job, while [Ivan Ruiz Serrano](#) provides an impressive soundtrack to set the mood.

If you like your comedy as dark as a moonless night, tune in to Sad Motivator. Watch on their [website](#), where you can find out more about cast and crew, or on [YouTube](#).

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